



# City Of Tucker

## CITY STANDARDS GUIDEBOOK

**Mayor & City Council - Draft Presentation  
November 12, 2024**



# AGENDA

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- Give an update on the process
- Summarize public input
- Present draft ideas
- Get your feedback



# INTRODUCTION

# WHAT ARE WE DOING?

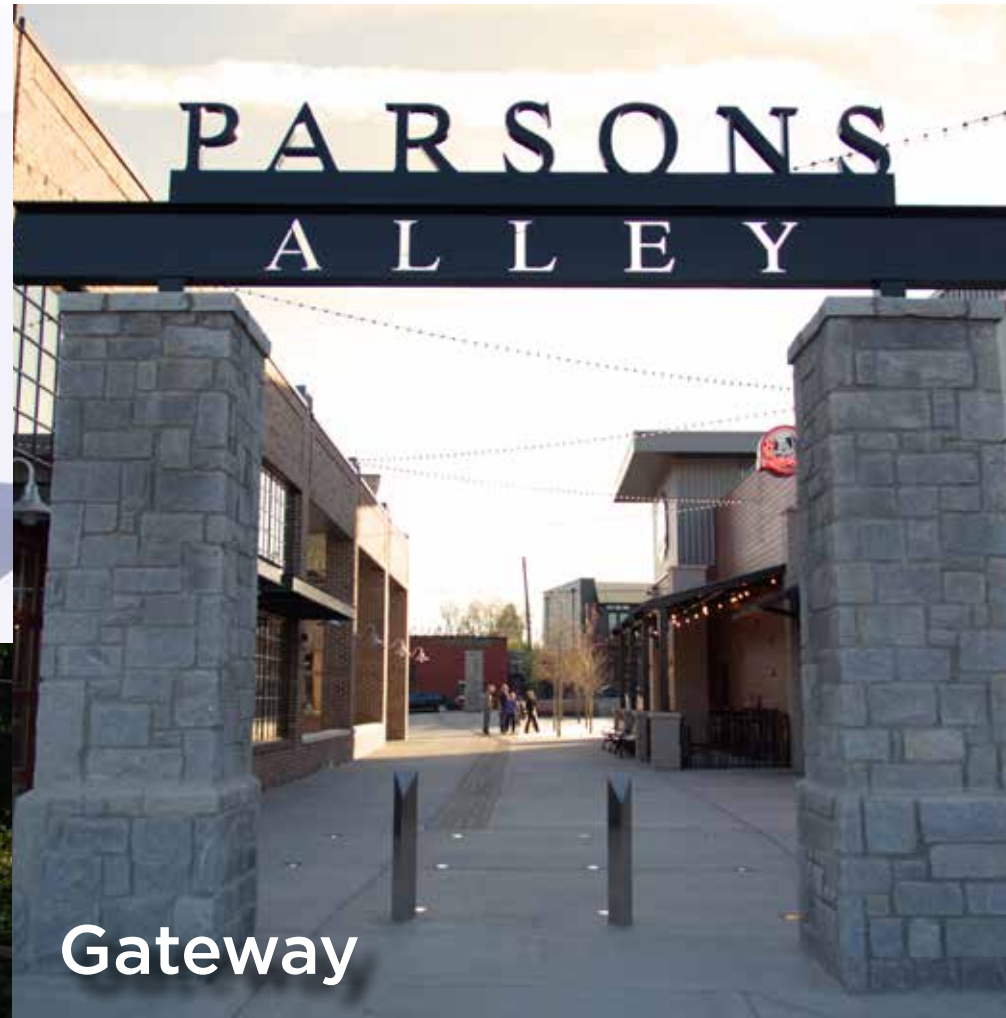
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Developing a resource to standardize City signage.

- Gateways, including a gateway arch for Downtown Trail
- Wayfinding
- Plaques
- City limit signs
- Park signage (kiosks, park rules, etc)
- Banner support structures
- Trail signage
- Artistic signage, and/or “selfie art”



Monumental Signs



Gateway



Gateway Arch



Selfie Art



Park Kiosks

# WHAT ARE WE DOING?

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Developing a resource to guide design decisions for public spaces.

- Benches
- Trash cans, recycling bins, dumpster enclosures, pet waste disposal
- Lighting
- Streetscape design & elements
- Street signposts
- Street name signs and sign toppers
- Bollards (material, colors, etc.)
- Center island design for roundabouts
- Crosswalks and ADA ramps standards
- Manhole cover designs
- MARTA bus shelters
- Landscaping
- Retaining wall and fence materials



Fencing & Landscaping



Site Walls



Street Furniture



Bioswales



Bus Shelters

# WHAT ARE WE DOING?

Creating options for sustainable development that may include...

- Land use
- Transportation
- Materials management
- Energy
- Water





# HOW ARE THESE IDEAS APPLIED?

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- Only City signage will be impacted.
- Landscaping guidelines only apply to projects involving the public realm.
- Private spaces (yards, amenity centers, etc.) will not be required to use them, but developers and property owners are welcome to use them.

# WHAT'S THE PROCESS?

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## INITIATE (COMPLETE)

- Initial consultation with City staff
- Pull inspiration imagery
- Develop initial concepts

## CONSULT (NOW - OCTOBER)

- Presentations at Mayor & Council meetings
- Meetings with the public
- Online survey

## FINALIZE (NOVEMBER - JANUARY)

- Incorporate feedback into signage design and other selections
- Final documents



**PUBLIC INPUT**

# ONLINE SURVEY

- Open from 7/17 to 8/22.
- **540 responses**
- Highlights:
  - Theme 2 was overwhelmingly the favorite of the three themes.
  - Granite, wood, and black steel were preferred materials.





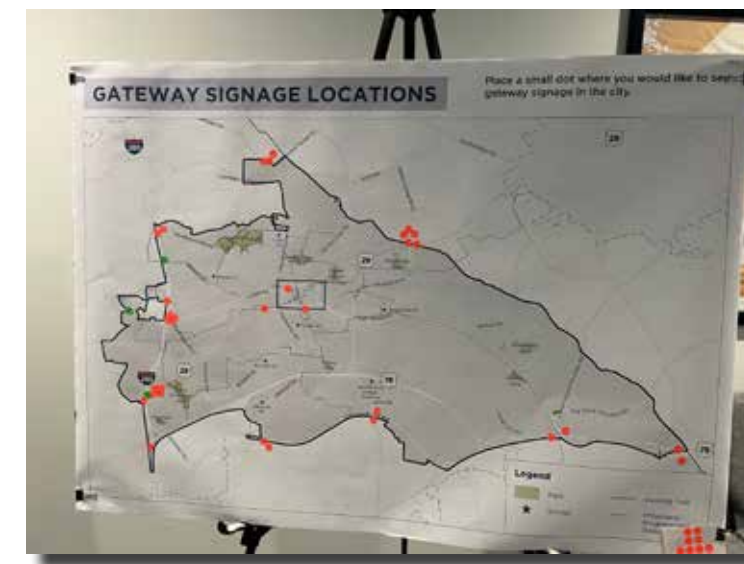
# ONLINE SURVEY

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- **Highlights (con't):**
  - **“Branded” street furniture got mixed results—some things were strongly favored while others were voted the least favorite.**
  - **“Classic” options were more preferred.**
  - **Native plantings with colorful blooms are preferred.**
  - **Open-ended responses indicated a desire for low-maintenance, inexpensive, and practical options for street furniture and landscaping**

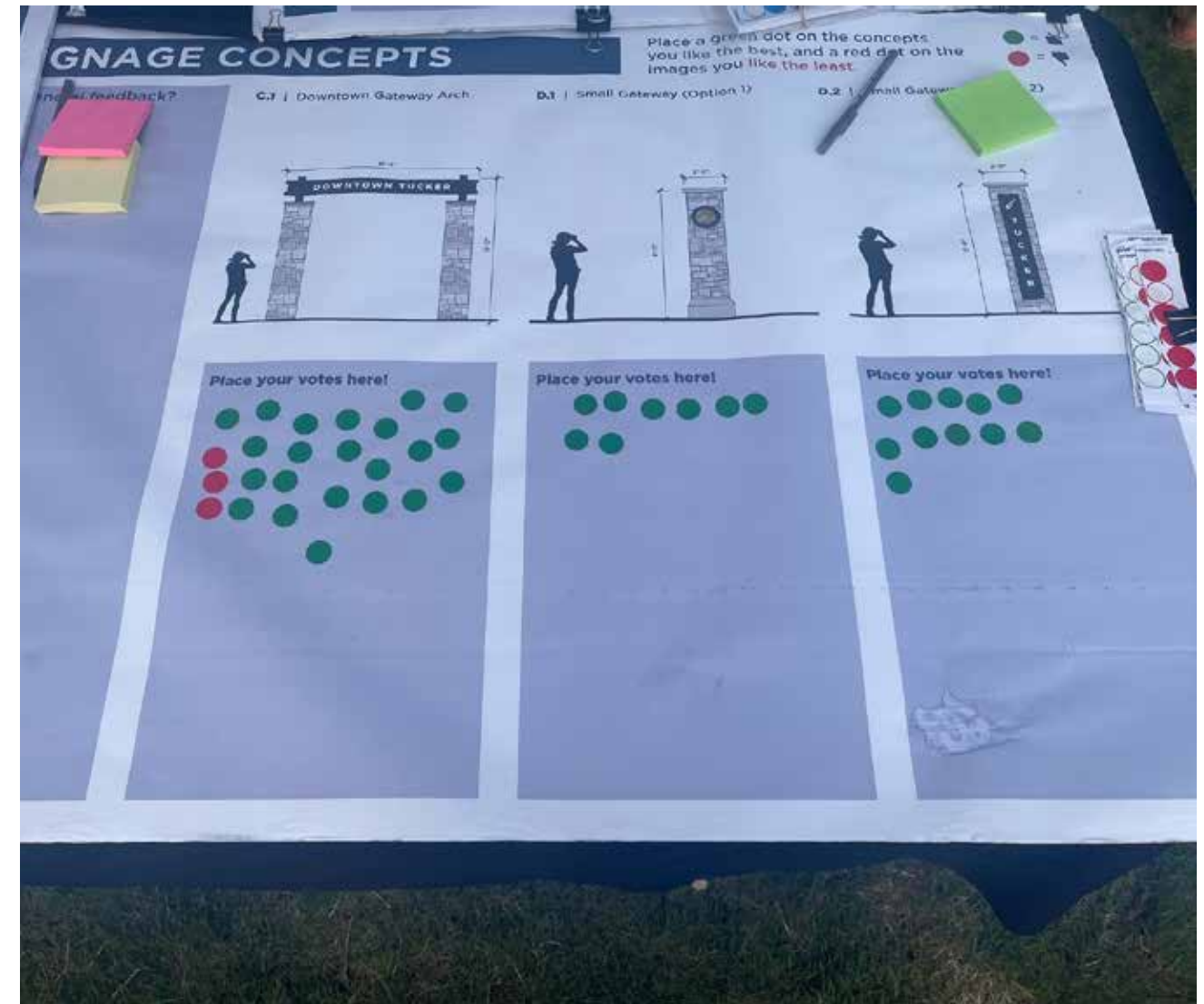
# PUBLIC KICK-OFF MEETING (7/17/2024)

- About two dozen members of the community in attendance!
- Got feedback on:
  - Signage types
  - Signage themes
  - Signage materials
  - Public space elements
  - Gateway locations



# POP-UP MEETING (8/2/24)

- Talked to community members at the First Friday Concert Series
- Promoted the online survey and next public meeting
- Showed draft signage design options
- **Overall, feedback was positive!**





**ANY QUESTIONS?**

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An aerial photograph of a city at sunset. The sun is low on the horizon, casting a warm orange and yellow glow across the sky. The city below is a mix of green trees, residential houses, and commercial buildings. A large, dark blue rectangular box with a thin yellow border is centered over the image, containing the title text in white, bold, sans-serif font.

# **DRAFT SIGNAGE & PUBLIC SPACE STANDARDS**

# SIGNAGE MATERIALS & BRANDING

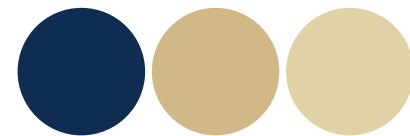
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Granite



Black steel



Color Palette  
(when needed)

# GATEWAY SIGNAGE

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**HORIZONTAL ALTERNATIVE**



**VERTICAL ALTERNATIVE**



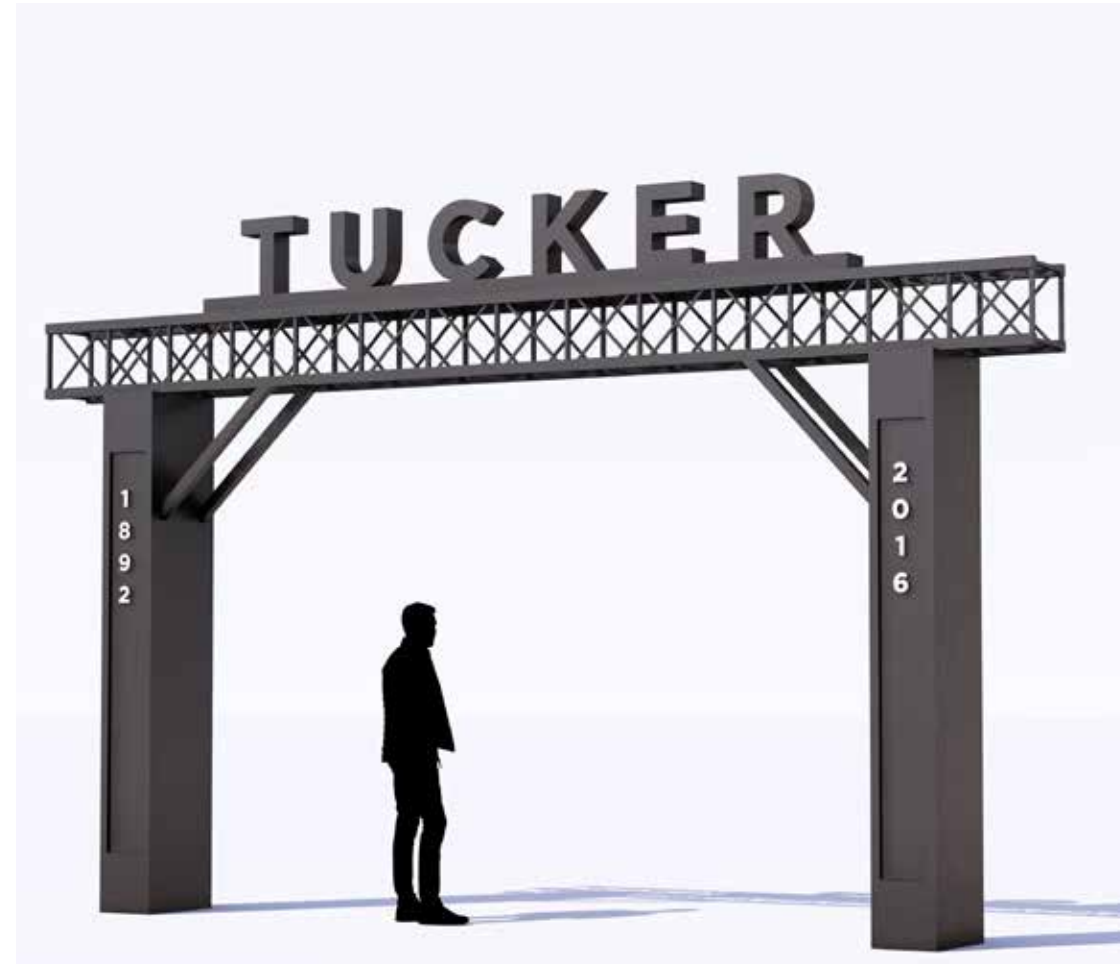
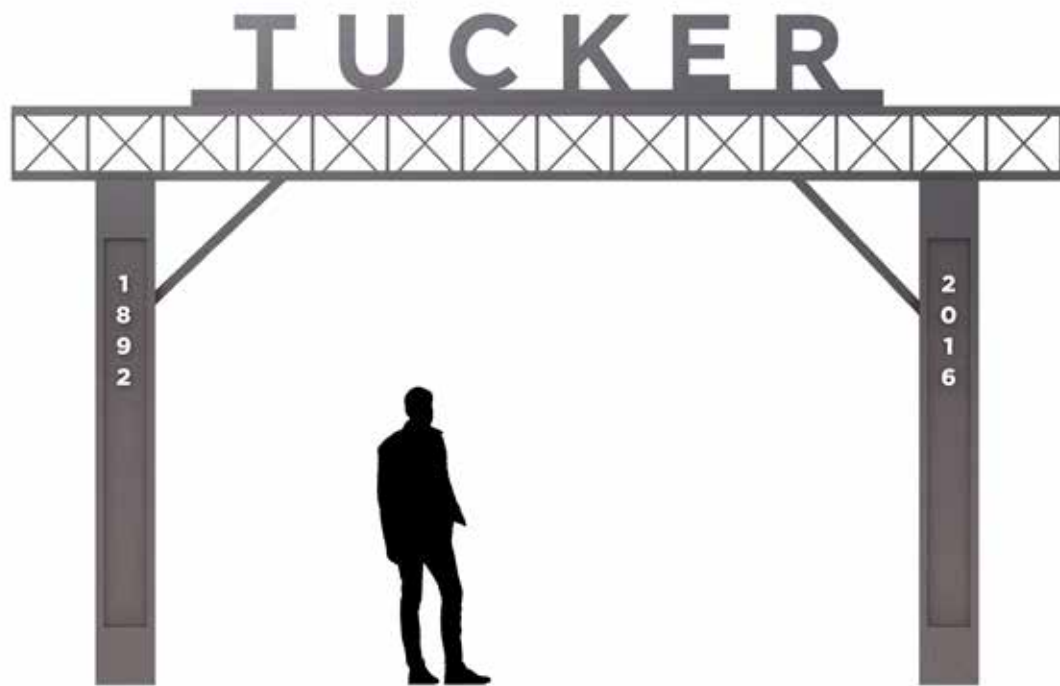
**SMALL ALTERNATIVE**



# DOWNTOWN SIGNAGE

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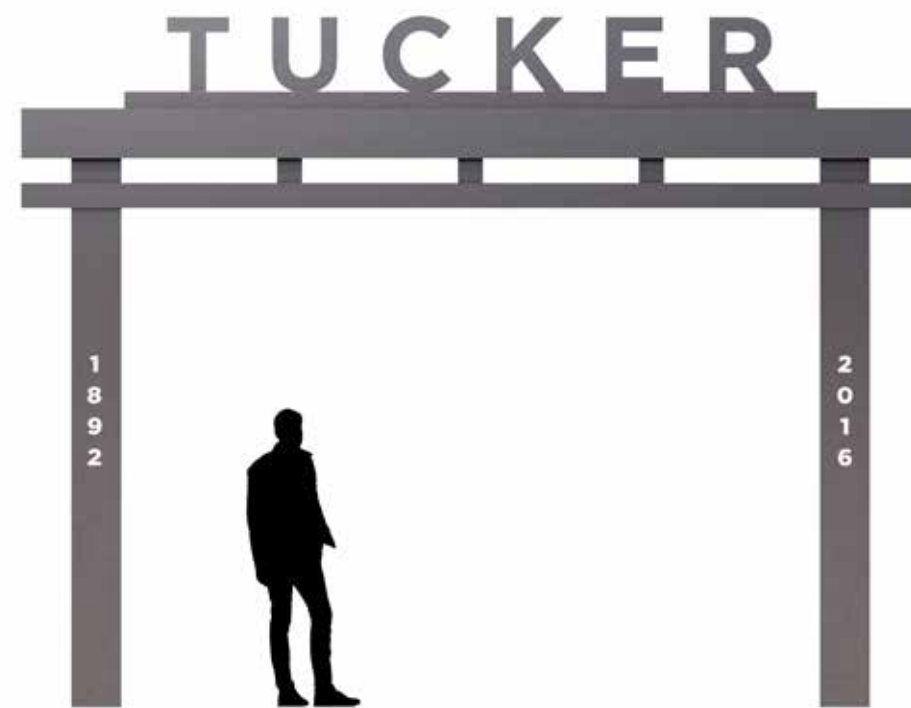
## DOWNTOWN ARCH GATEWAY, OPTION A



# DOWNTOWN SIGNAGE

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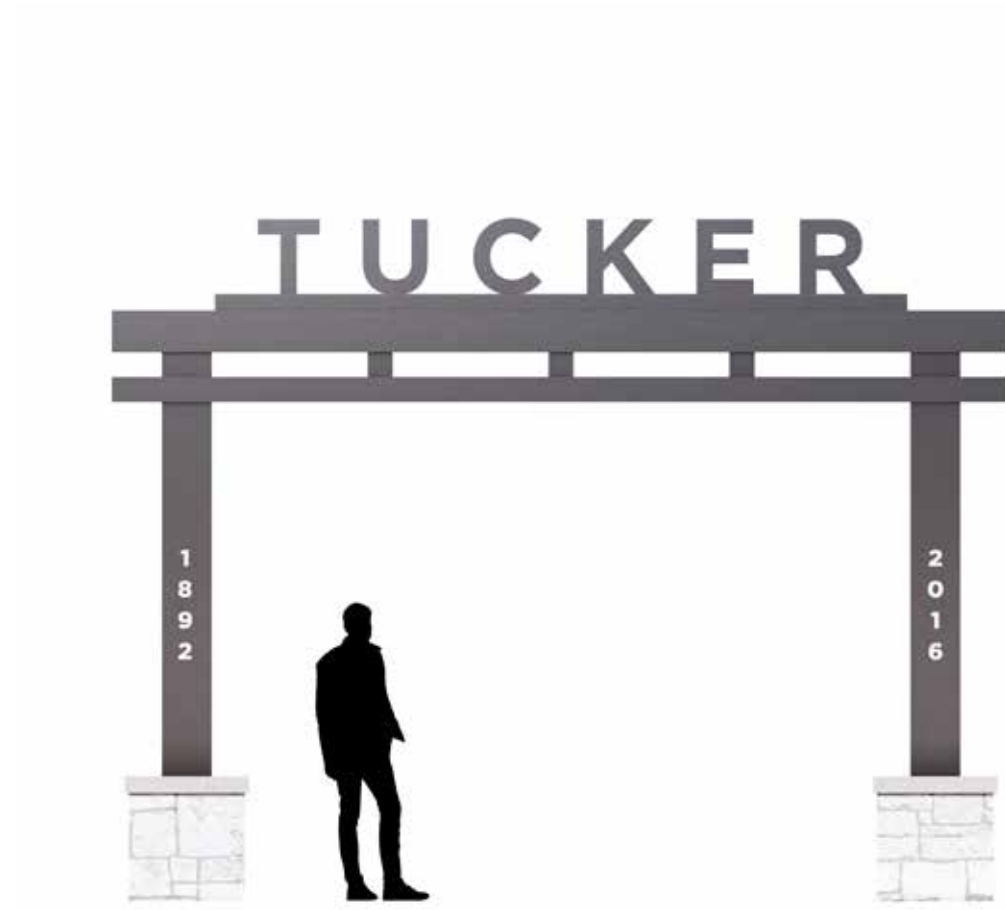
## DOWNTOWN ARCH GATEWAY, OPTION B



# DOWNTOWN SIGNAGE

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## DOWNTOWN ARCH GATEWAY, OPTION C



# DOWNTOWN SIGNAGE

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**ARTISTIC SIGNAGE**



**DIRECTIONAL SIGNAGE**





# CITY LIMITS SIGNAGE

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# PARK & TRAIL SIGNAGE

## PARK MONUMENT



## PARK KIOSK

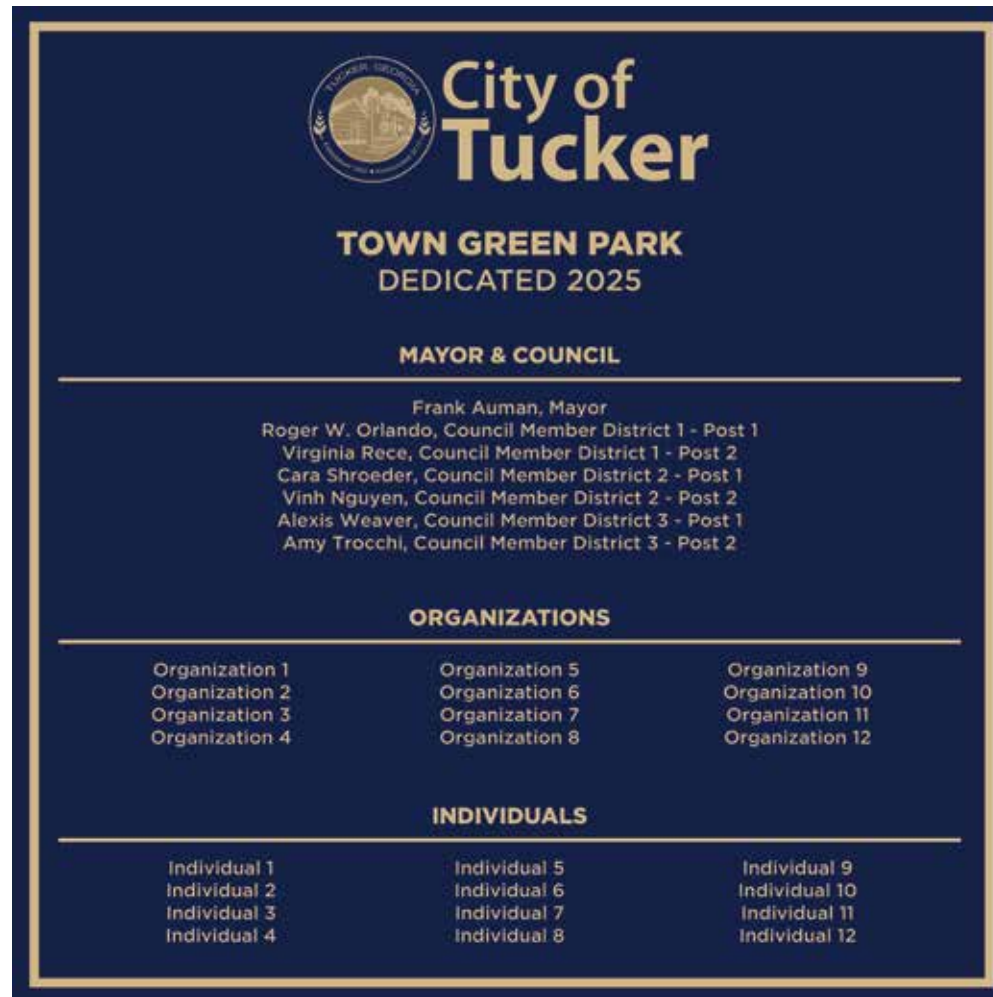


## TRAIL MARKER



# COMMEMORATIVE PLAQUES

## BUILDING PLAQUE



## LANDMARK PLAQUE



## TREE / TRAIL PLAQUE



## BENCH PLAQUES



**ANY THOUGHTS?**

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# PUBLIC SPACE MATERIALS

Material	Site Walls & Fences	Sidewalks / Walkways	Plazas, Patios, Parks	Street Curbs
Wood			X	
Concrete Pavers		X	X	
Brick / Brick Pavers	X	X	X	
Gray Concrete	X	X	X	X
Granite	X		X	X
Granite Fines			X	
Powdercoated Metal	X			

# STREET LIGHTING

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**AREA LIGHTING**



**AREA LIGHTING**



**SMART LIGHT**



**BOLLARD LIGHT**



**PEDESTRIAN LIGHTING**



**PEDESTRIAN LIGHTING  
(NORTHLAKE)**



**STRING LIGHTS**



# STREET FURNITURE

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**BIKE RACK, ALT A**



**BIKE RACK, ALT B**



**BENCH, ALT A**



**BENCH, ALT B**



**BIKE RACK, ALT C**



**BENCH BASE**



# STREET FURNITURE

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**BISTRO CHAIR**



**BISTRO TABLE**



**BOLLARD, ALT A**



**BOLLARD, ALT B**



**ARBOR SWING**



**PLANTER, ALT A**



**PLANTER, ALT B**

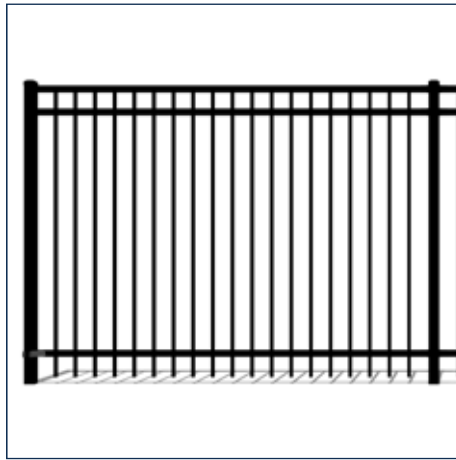




# FENCING

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**FENCING, ALT A**



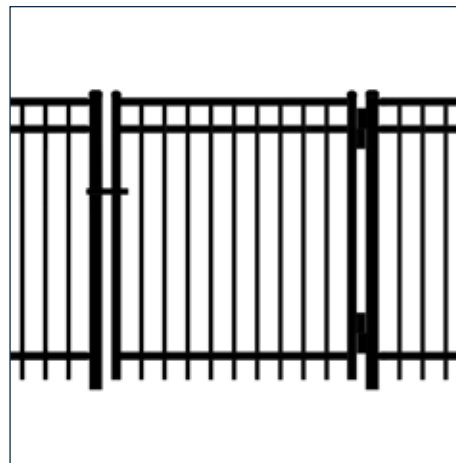
**FENCING, ALT B**



**FENCING, ALT C**



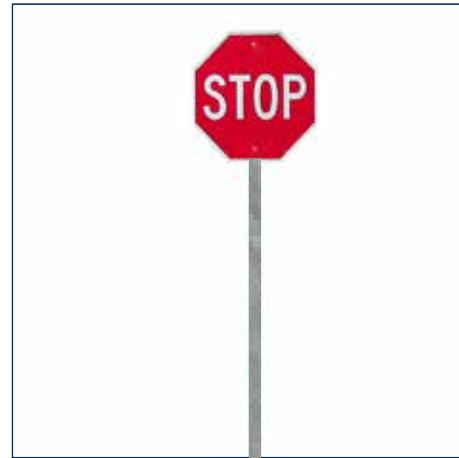
**GATE**



# STREETSCAPE ELEMENTS

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**STREET SIGN POST, ALT A STREET SIGN POST, ALT B**



**MAST ARM**



**STREET POLE BANNER SUPPORTS**



**STREET SIGN POST - DOWNTOWN/NORTHLAKE**



**BANNER SUPPORT STRUCTURE**



# STREETSCAPE ELEMENTS

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**SITE WALL, CONCRETE**



**SITE WALL, GRANITE**



**CROSSWALK, ALT A**



**CROSSWALK, ALT B**



**SITE WALL, BRICK**



**STANDARD CURB**

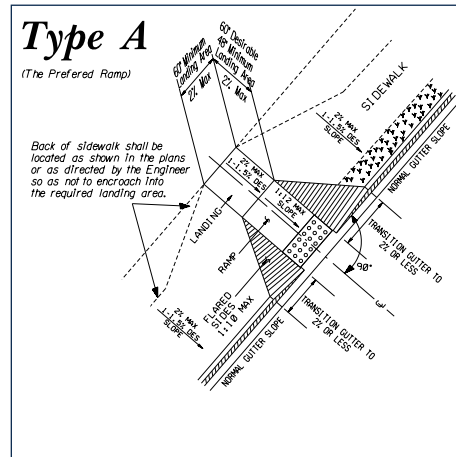


**DECORATIVE CURB**

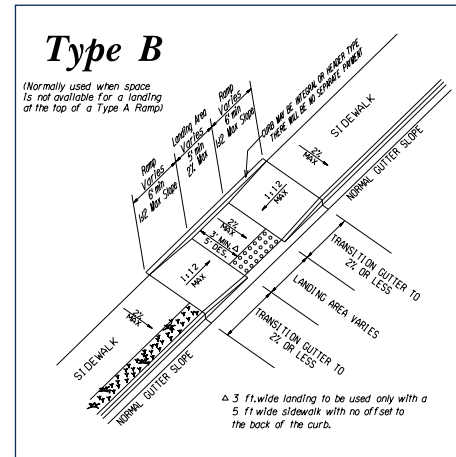


# STREETSCAPE ELEMENTS

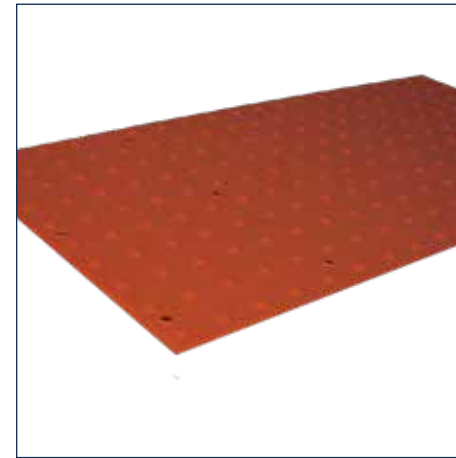
**GDOT ADA RAMP, ALT A**



**GDOT ADA RAMP, ALT B**



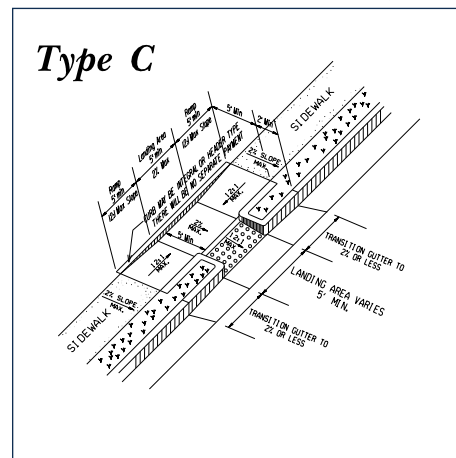
**WARNING STRIP, ALT A**



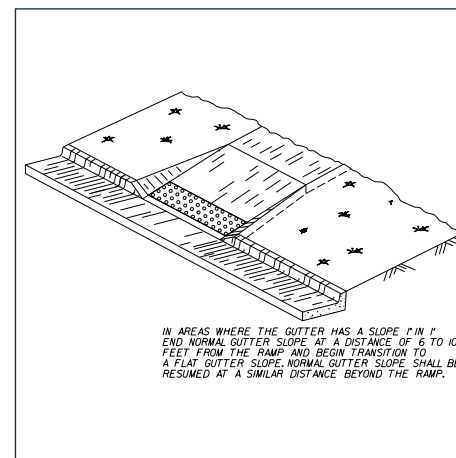
**WARNING STRIP, ALT B**



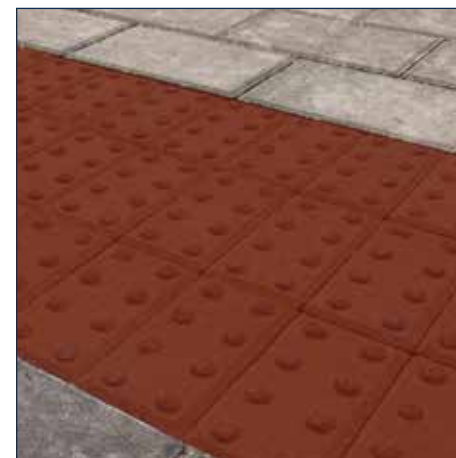
**GDOT ADA RAMP, ALT C**



**GDOT ADA RAMP, ALT D**

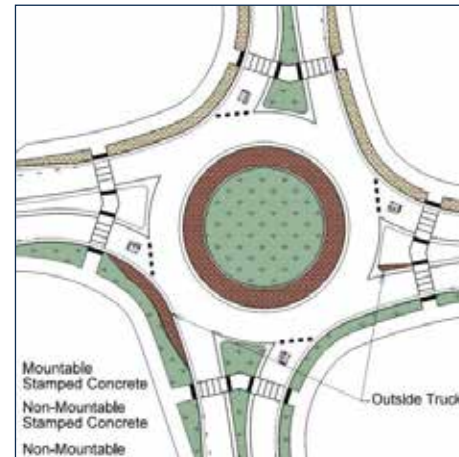


**WARNING STRIP, ALT C**



# STREETSCAPE ELEMENTS

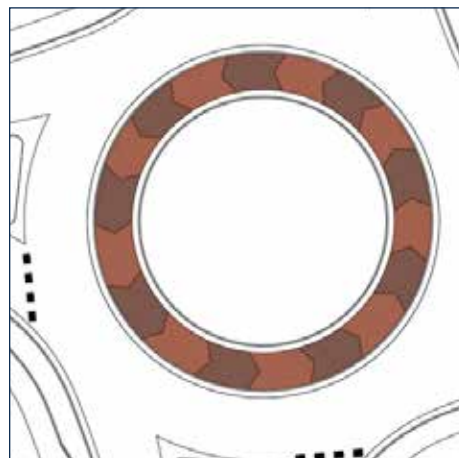
## CENTER ISLAND DESIGN AT ROUNDABOUTS



## MANHOLE COVER, ALT A



## MANHOLE COVER, ALT B



# SANITATION AMENITIES

**TRASH CAN, ALT A**



**TRASH CAN, ALT B**



**DUMPSTER ENCLOSURE WALLS, ALT A**



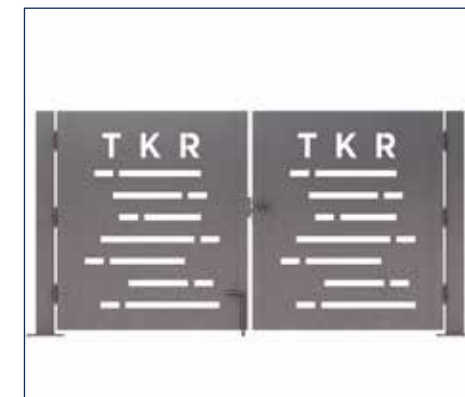
**DUMPSTER ENCLOSURE GATE, ALT A**



**DUMPSTER ENCLOSURE WALLS, ALT B**



**DUMPSTER ENCLOSURE GATE, ALT B**



# PLANT MATERIALS

## TREES



## SHRUBS



# PLANT MATERIALS

## GRASSES & VINES



## PERENNIALS





**ANY THOUGHTS?**

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**NEXT STEPS**

# WHAT'S LEFT TO DO?

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- **Finalize concepts based on feedback from the City**
- **Price out signage and select street furniture and streetscape elements**
- **Adopt these standards (target date: February 2025)**
- **Bid documents for gateway at Montreal Rd / Lawrenceville Highway (after adoption)**

**THANK YOU!**

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